Private tutoring companies have seen demand for their services soar through the summer as parents fear their kids will fall behind during the pandemic.

“Parents are worried they’ll lose their kids’ school learning,” said Deepak Agrawal, CEO of eTutorWorld, which provides free tutoring in math and science to low-income students. “Some families can afford to provide their kids extra support and have done so, but for those who can’t, the achievement gap continues to increase,” he said.

A July 16 study released through the Annenberg Institute at Brown University said that pro bono programs are available to families that need it but the typical student is interested in a video game, the tutor could assign an essay instead of an interactive virtual science experiment that resembles the experience of being in a lab.

“Not every parent is an expert in Algebra,” White said. “We were one of those resources they felt they could turn to.”

“Math is really hard for her. Doing it online was the worst,” said Julie Halpert, a parent whose daughter is in high school.

According to a June report by market insights and analysis firm Research and Markets, the tutoring market will grow by $7.37 billion by 2023. A July report by market insights and analysis firm Research and Markets, analysts predict that the US private tutoring market will grow by $7.37 billion by 2023.

Tutoring companies like eTutorWorld, TutorMe, and Tutor.com have seen increases in purchases for their online tutoring services.

Meeting one on one online with the 125 students she teaches “isn’t person contact with their teachers,” she said.

“From our perspective, it’s about to get a lot worse,” said John White, the founder of Tutor.com, which provides free tutoring in math and science to low-income students. “Some families can afford to provide their kids extra support and have done so, but for those who can’t, the achievement gap continues to increase,” he said.

“With the migration to online learning, foreign language classes have also proven to be a challenge,” White said. “But that hasn’t stopped students from learning. They’re now engaged by finding an interest in their personal lives and then bringing that into the tutoring session. For example, if a student is interested in a video game, the tutor could assign an essay on the history of video games instead of an interactive virtual science experiment that resembles the experience of being in a lab.”

“Interactive virtual science experiments that resemble the experience of being in a lab,” he said. “They’re now engaged by finding an interest in their personal lives and then bringing that into the tutoring session. For example, if a student is interested in a video game, the tutor could assign an essay on the history of video games instead of an interactive virtual science experiment that resembles the experience of being in a lab.”

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